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**KICTeam Expands World-Wide Cleaning Expertise to Singapore**  
*Singapore to supply distribution partners with specialized transaction equipment  
cleaning products used in all industries*

**Auburn, ME., April 29, 2010** – KICTeam USA is proud to announce the opening of KICTeam Singapore which will supply technical cleaning products to ASEAN countries, including: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam. The new Singapore office will offer localized support with a conveniently situated warehouse facility to better serve customers on a more comprehensive scale. As the need for technical cleaning products increases to maintain today's transaction equipment universally, KICTeam offers products that feature Waffletechnology®, used to thoroughly clean hotel door locks, POS equipment, access control, bank ATM's, shipping label printers, receipt printers, and mobile handheld card terminals.

“We are aware of the need to supply our specialized cleaning products to local markets globally and are excited about our expansion into Singapore,” said Peter Klein, CEO and President of KICTeam. “In an effort to establish a world presence, while continuing to provide effective solutions that meet the needs of our customers, we will use the same disciplined strategy that has allowed us to create unique products for the top OEM's in the transaction industry, including products for Epson, Canon, Panini, TransAct Technologies, Bixelon, Seiko Instruments, JCM and others.

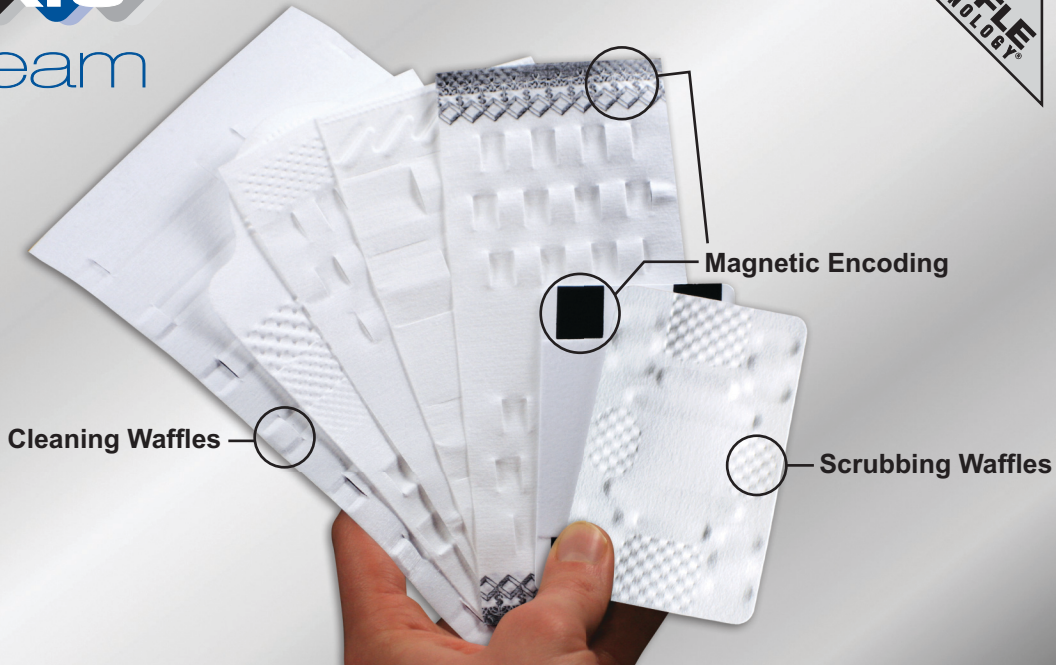
“The ASEAN countries are the most dynamic emerging markets in the world, well known for their mixed culture, beautiful scenery, fast growing economy, and warm, hard working people,” said Philip Leong, Managing Director of KICTeam Singapore. “Some of the most exciting growth industries require fast and efficient transactions to maximize customer satisfaction. These industries include hotel, transportation, shipping, banking and local retail transactions. We are extremely excited to be able to bring these world-class technology cleaning products to fulfill the explosive demands of this emerging market.” For more information please visit [www.kicteamsingapore.com](http://www.kicteamsingapore.com)

**About KICTeam**

KICTeam is the world leader in manufacturing cleaning cards, including Waffletechnology™-based (patent pending) products. Headquartered in Auburn, Maine, with offices in San Diego, Calif., Europe, and Asia, KICTeam provides innovative and cost-efficient patented solutions made with state-of-the-art equipment for a diverse marketplace. For more information, please visit [www.kicteam.com](http://www.kicteam.com), [www.kicteam.eu](http://www.kicteam.eu) [www.kicteamsingapore.com](http://www.kicteamsingapore.com) and [www.cleaningcards.com](http://www.cleaningcards.com).



# Cleaning Cards



Cleaning Waffles

Magnetic Encoding

Scrubbing Waffles